



PLASMA AIR INTERNATIONAL

Plasma Air Welcomes Staice June as Director of Business Development, Gaming & Hospitality

*Experienced Sales and Marketing Professional to Drive Growth of Leading Air Purification Products
Across North American Gaming and Hospitality Markets*

Stamford, CT, USA, April 12, 2017 – [Plasma Air International](#), the leading innovator in indoor air quality solutions, announces the appointment of Staice June as Director of Business Development, Gaming & Hospitality. In her new role, Ms. June is responsible for developing Plasma Air's business and driving the growth of all [product](#) lines within North American gaming and hospitality markets. Chief among her duties will be to develop winning sales and marketing strategies to attain growth objectives. She will also ensure customer satisfaction and drive growth within existing accounts.

A sales and marketing leader for over 20 years, Ms. June's professional experience spans previous roles as VP of Sales, VP of Strategic Sales, Sales Executive Director, Sales Consultant and Marketing Manager for several multi-million-dollar international brands as well as gaming and hospitality organizations, including Company Kitchen, GCA, Inc., Palace Hotel and Casino, and Grand Casinos. Her proven track record of success includes the introduction and development of new sales channels and territories, as well as helping gaming and hospitality organizations experience product success.

"We are excited to have Ms. June on board to help guide gaming and hospitality organizations as they embrace Plasma Air's advanced air purification technology," remarks Larry Sunshine, President of Plasma Air International. "I am confident that her proven sales expertise, combined with a strong customer focus and extensive professional network within these sectors will be great assets to Plasma Air as we continue to expand our gaming and hospitality division."

Plasma Air International's air purification products use breakthrough bipolar ionization technology to help casinos eliminate airborne pollutants, including smoke particles and odorous Volatile Organic Compounds (VOCs), improving overall Indoor Air Quality (IAQ) throughout the facility to create a healthier and more enjoyable environment for both customers and personnel.

"I am honored to join Plasma Air and build on the existing strengths of our sales team as we embark on our next stage of growth," comments Ms. June. "In addition to expanding Plasma Air's business, I look forward to implementing its innovative ionization technology within various gaming and hospitality institutions to help improve the health and well-being of their patrons and employees alike."

For more information about Plasma Air International, visit www.plasma-air.com/.

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About Plasma Air International

Plasma Air International is the leading innovator in indoor air quality solutions. Plasma Air manufactures air purification products that result in healthier, more productive indoor environments in institutional, commercial and industrial applications. The company uses highly efficient bipolar ionization technology that supports the engineering community in utilizing ASHRAE's Standard 62.1 IAQ Procedure to reduce outside air intake. Plasma Air products have been proven in thousands of applications to provide the highest level of air quality improvement for schools, churches, casinos, arenas, airports, offices, and waste water treatment plants. Additional information can be found at <http://www.plasma-air.com/> or by following Plasma Air International on [Twitter](#) and [LinkedIn](#).

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