#### WHAT OUR CUSTOMERS SAY



"My husband suffered for years with frequent headaches and sinus infections. Installing the PlasmaPURE unit has made an incredible difference in the quality of his life. He has not had a sinus infection since then and both of

us have been healthier with fewer illnesses of any kind. It has truly been an answer to our prayers and we recommend it to anyone suffering with allergies."

- Barbara M, Syracuse, UT



"My wife is a heavy smoker and within a few days the smoke odors were essentially gone. We are even sleeping better at night. We attribute that to the reduced amount of airborne particles which aggravate our sinuses and

create allergy problems." - Stephen Y, Kearny, NJ



"We would highly recommend this system to everybody. My allergies are almost non-existent and our beautiful new home always smells fresh, even after cooking fish or garlic."

- Jack R, Blue Springs, MO





#### PlasmaPURE 600

The PlasmaPURE 600 series ionizer will produce oxygen ions that find contaminants and odors in your home and breaks them down into harmless compounds. This maintenance-free unit is versatile as it installs in your furnace, air handler or ductless split system air conditioner.



### PlasmaPURE 7000

For larger residential HVAC systems, the PlasmaPURE 7000 installs on your ductwork and is easily wired from your 24V AC thermostat power. Also maintenance-free, this unit utilizes state-of-the-art patented technology.



## PlasmaPURE P1000

The PlasmaPURE 1000 is a self-contained portable ionizer designed for areas with little or no ventilation such as your home's basement. Its' powder-coated heavy gauge steel enclosure with a surface mounted control panel gives this unit a very pleasing aesthetic appearance.







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# A Healthier Home for You and Your Family

### YOUR HOME IS A SAFE HAVEN

Americans spend the vast majority of their time indoors, especially in urban environments. As such, indoor air quality must be properly maintained to provide a safe and healthy living environment that minimizes discomfort, potential disease and Sick Building Syndrome (SBS).

Symptoms of SBS include headaches, nausea, aches and pains, fatigue, poor concentration, shortness of breath, eye and throat irritation, blocked or runny nose and skin problems.

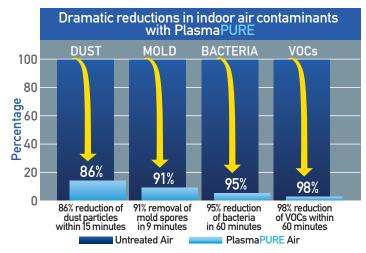
Toxic mold is reported to be the leading cause of SBS and building related illness. As homes become more energy efficient, they can be susceptible to trapping humid air where toxic mold can spread.

A properly installed ionization-based air purification system will reduce airborne pollutants in your home and diminish or eliminate SBS.

# REDUCE INDOOR POLLUTANTS

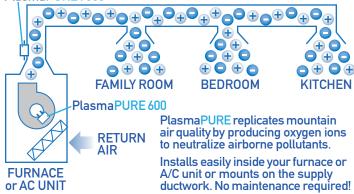
We don't normally think about the pollutants in the air we breathe in our homes. These include bacteria and viruses, mold and mildew, odors, chemicals from paint, varnish and cleaning agents, Volatile Organic Compounds (VOCs) and even cancer-causing formaldehyde emitted from furniture, laminate flooring and wood cabinets. Many of these are key triggers for asthma and allergies — others are just flat out unhealthy. PlasmaPURE will make your home happier and healthier by significantly reducing these airborne pollutants.





Examples of Pathogens treated with PlasmaPURE	
<ul> <li>Influenza H1N1 (human flu virus)</li> </ul>	86.6% Removal Rate
• Escherichia Coli (e. coli)	99.4% Removal Rate
<ul> <li>Staphylococcus Aureus (Staph)</li> </ul>	91.5% Removal Rate
MRSA	99.5% Removal Rate
Dichobotrys Abundans (black mold)	90.0% Removal Rate
<ul> <li>Aspergillus Niger</li> </ul>	97.1% Removal Rate

#### PlasmaPURE 7000



### MOUNTAIN QUALITY AIR

It is commonly accepted that mountain air is healthier air, but why? At higher elevations, you find an abundance of oxygen ions and fewer pollutants from cars, factories and other industrial processes. These ions are created by the sun's energy and are very beneficial to air quality. Plasma Air's unique and patented bipolar ionization technology replicates this mountain air by creating electrically charged oxygen ions that neutralize airborne pollutants. Our independently tested products reduce or eliminate harmful pollutants completely, so you can breathe easier.

# MEASURABLE BENEFITS/ PROVEN TECHNOLOGY

Some of the top organizations around the world use Plasma Air's technology to clean the air in schools, airports, churches, government buildings, and more. PlasmaPURE is an effective way to keep your home healthy as well.

