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Plasma Air Releases Pennsylvania Casino Case Study

*Plasma Air's Bipolar Ionization Technology Helps Reduce Pollutants,
Produce a Healthier Environment for Casino Guests and Staff*

Stamford, CT, USA, September 1, 2015 – [Plasma Air International](#), the leading innovator in indoor air quality solutions, announces the release of its latest [case study](#) based on an iconic Pennsylvania Category 3 casino. This study explores the details surrounding how Plasma Air's [bipolar ionization technology](#) significantly improved the indoor air quality (IAQ) of both smoking and non-smoking gaming floors, benefitting both casino employees and patrons, and delivering significant energy cost savings.

With a strong focus on customer satisfaction, the Pennsylvania-based casino is dedicated to continuously improving the gaming environment for its guests and employees. In order to reduce the harmful exposure as well as unpleasant odor of second-hand smoke, the organization originally relied on its existing electronic filter system, which was no longer achieving the desired level of air quality. Through the deployment of Plasma Air's bipolar ionization technology, the casino was able to improve its indoor air quality throughout the entire building, reducing pollutants and volatile organic compounds (VOCs) at a molecular level.

“At Plasma Air, we offer the most innovative technology available to deliver effective, cost-efficient and easy to install indoor air quality solutions,” explains Larry Sunshine, Vice President of Sales and Marketing, Plasma Air International. “Casinos based in Pennsylvania and other states that can legally designate up to 50% of their facilities as ‘smoking areas’ can produce an especially poor environment when it comes to indoor air quality. To accommodate patrons’ requests while simultaneously creating a healthier environment for its staff and substantially reducing energy costs, our PA-based casino customer selected Plasma Air’s 50 Series ion technology.”

Plasma Air International utilizes breakthrough bipolar ionization technology to vastly improve the IAQ of commercial, residential, institutional and industrial buildings. Its comprehensive air quality solutions are designed to completely eliminate pollutants throughout the air to produce a healthier and more productive space.

If you're interested in learning more about how Plasma Air solved the challenges of its Pennsylvania-based casino customer, read the full case study [here](#).

For more information about Plasma Air International, a leading innovator in indoor air quality, visit <http://www.plasma-air.com/>.

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About Plasma Air International

Plasma Air International is the leading innovator in indoor air quality. Plasma Air International manufactures air purification products that result in healthier, more productive indoor environments in institutional, commercial and industrial applications. The company uses highly efficient bipolar ionization technology that supports the engineering community in utilizing ASHRAE's Standard 62.1 IAQ Procedure to reduce outside air intake. The Plasma Air System has been proven in hundreds of applications to provide the highest level of air quality improvement for schools, churches, casinos, arenas, airports, offices, and waste water treatment plants. Plasma Air International delivers its innovative solutions providing the highest indoor quality for eliminating jet fuels toxins at airports, purifying air quality for our children's schools, removing harmful pollutants from smoke filled casinos, and neutralizing odors from waste water facilities. Additional information can be found at <http://www.plasma-air.com/> or by following Plasma Air International on [Twitter](#) and [LinkedIn](#).

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