



## **PRESS RELEASE – FOR IMMEDIATE RELEASE**

### **Plasma Air International Helps Upstate New York Casino Reduce Odors and Improve Indoor Air Quality**

*Smoker-Friendly Akwesasne Mohawk Casino Resort Utilizes Plasma Air's Air Purification Solutions to Generate a Healthier Indoor Air Environment*

**Stamford, CT, USA, February 21, 2017** – [Plasma Air International](#), the leading innovator in indoor air quality solutions, announces that it has assisted the [Akwesasne Mohawk Casino Resort \(AMCR\)](#) to achieve a healthier indoor air environment. Utilizing Plasma Air's [bipolar ionization technology](#), the casino significantly improved the indoor air quality (IAQ) of both smoking and non-smoking sections of the 130,000-square-foot facility, improving the health and comfort of both employees and customers.

Located in Hogansburg, New York, AMCR is a member of the Saint Regis Mohawk Tribe gaming enterprise and caters to both smoking and non-smoking patrons. Dedicated to improving the gaming environment for both guests and employees, the resort sought out new and innovative solutions to managing and reducing the amount of cigarette smoke throughout their casino. Plasma air provided AMCR with an air purification solution that utilizes cutting-edge bipolar ionization technology to reduce odors and improve indoor air quality.

As a result, AMCR experienced a 24 percent reduction in smoking complaints from its patrons while eliminating the need to install a walled-in smoking section. Its employees also noticed an immediate improvement in air quality. Additionally, because AMCR is taking advantage of Plasma Air's flexible equipment leasing options, the company was able to avoid any large capital expense and take advantage of free maintenance for the full term of the lease.

“At AMCR, customer satisfaction is at the heart of our business, so when the odors and health hazards of second-hand smoke became a growing concern for many of our patrons, we knew we had to take action,” shares Shannon Keel, CEO/General Manager, Akwesasne Mohawk Casino Resort. “After installing the Plasma Air system, there was an immediate and significant reduction in odor complaints.”

Plasma Air International's air purification products use breakthrough bipolar ionization technology to enhance the IAQ of commercial, institutional, residential and industrial buildings. Plasma Air products offer the most comprehensive air quality solution to eliminate pollutants such as smoke, odors and Volatile Organic Compounds (VOCs). Using ASHRAE Standard 62.1 *IAQ Procedure*, Plasma Air is also able to reduce the amount of outside air intake required for a facility, reducing air conditioning, heating equipment sizes and energy consumption, and providing a healthy, productive environment for workers and visitors.

“We are delighted to hear of the incredible results AMCR has achieved from the installation of our cutting-edge air purification system,” comments Larry Sunshine, President, Plasma Air. “Our customers' success is our success, and we look forward to continuing to work with AMCR in the years to come.”



For more information about Plasma Air International, visit <http://www.plasma-air.com/>.

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### **About Plasma Air International**

Plasma Air International is the leading innovator in indoor air quality solutions. Plasma Air International manufactures air purification products that result in healthier, more productive indoor environments in institutional, commercial, residential and industrial applications. The company uses highly efficient bipolar ionization technology that supports the engineering community in utilizing ASHRAE's Standard 62.1 IAQ Procedure to reduce outside air intake. Plasma Air products have been proven in thousands of applications to provide the highest level of air quality improvement for schools, churches, casinos, arenas, airports, offices, and waste water treatment plants. Additional information can be found at <http://www.plasma-air.com/> or by following Plasma Air International on [Twitter](#) and [LinkedIn](#).

### **About Akwasasne Mohawk Casino Resort**

Akwasasne Mohawk Casino Resort is owned by the Saint Regis Mohawk Tribe of Akwasasne, NY. The Casino Resort property includes 130,000 square feet of gaming with more than 1,600 of the newest slot and video poker titles, a large selection of table games, and Mohawk Bingo Palace that seats 500. AMCR offers a variety of entertainment with live concerts and DJ's. There are four dining restaurants which include the contemporary Native Harvest Buffet, the award-winning Maple Room Steakhouse, Sticks Sports Bar & Grill and Rapids Food Court. In addition, AMCR offers a 150-room hotel which features convention and meeting space, the relaxing Sweetgrass Spa, and an indoor pool. AMCR is the premier resort destination in New York's North Country. Please visit our website at [www.mohawkcasino.com](http://www.mohawkcasino.com) for information on the latest winners, upcoming promotions and events.

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