



PLASMA AIR

INTERNATIONAL

MEDIA ALERT

Plasma Air Launches Nationwide Equipment Leasing Program

*Flexible Leasing Options Targeted at Casinos to Provide Cutting-Edge
Air Purification Technologies at an Affordable Cost*

Stamford, CT, USA, September 27, 2016 – [Plasma Air International](http://www.plasma-air.com), the leading innovator in indoor air quality solutions, today announces the launch of its nationwide equipment leasing program. Focused on the needs of casino owners and operators, this new offering will provide flexible leasing options for Plasma Air customers seeking to utilize cutting-edge air purification technologies at an affordable cost.

Plasma Air's new leasing program allows users to avoid a large capital expenditure associated with the purchase of air purification equipment. Instead, customers may now utilize operating budgets to provide superior indoor air quality through Plasma Air's flexible equipment leasing options. In addition to providing and installing the technology, Plasma Air also offers free maintenance for leasing customers, including annual tube replacement and an extension of the equipment's warranty for the full term of the lease.

To launch this new offering, Plasma Air has begun implementation of its leasing program at multiple casinos across the U.S. As customers show increasing interest in leasing, the tube-style bipolar ionizers are among the most popular equipment options. With plans for implementation nationwide, this program is the first-of-its-kind in the casino air purification industry and is not available from competing manufacturers.

"We are very excited to offer new leasing options to our customers, making it easier for building owners and operators to provide a healthy and comfortable indoor air environment without the steep, upfront investment," states Larry Sunshine, President, Plasma Air. "Working with many casinos across the country, we have developed a deep understanding of their requirements. This new leasing program is designed to satisfy the widespread demand for an affordable and flexible approach to indoor air purification."

Utilizing cutting-edge bipolar ionization coupled with a sensor-based modulating output technology, Plasma Air's proven solutions are designed to improve indoor air quality by eliminating air pollutants, resulting in healthier and more productive environments.

To learn more about Plasma Air's equipment leasing program, please contact Casino@Plasma-air.com or call (203) 662-0800.

For more information about Plasma Air International, visit www.plasma-air.com.

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About Plasma Air International

Plasma Air International is the leading innovator in indoor air quality solutions. Plasma Air manufactures air purification products that result in healthier, more productive indoor environments in institutional, commercial and industrial applications. The company uses highly efficient bipolar ionization technology that supports the engineering community in utilizing ASHRAE's Standard 62.1 IAQ Procedure to reduce outside air intake. Plasma Air products have been proven in thousands of applications to provide the highest level of air quality improvement for schools, churches, casinos, arenas, airports, offices, and wastewater treatment plants. Additional information can be found at <http://www.plasma-air.com/> or by following Plasma Air International on [Twitter](#) and [LinkedIn](#).

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