



# PLASMA AIR

## INTERNATIONAL

### **Plasma Air Wins AHR Expo® Innovation Award**

*PlasmaSoft 2.0 Program Takes Home First Prize in the Software Category*

**Stamford, CT, USA, November 24, 2015** – [Plasma Air International](http://www.plasma-air.com), the leading innovator in indoor air quality solutions, announces today that its latest technological innovation, [PlasmaSoft 2.0](http://www.plasma-air.com) IAQ Procedure Software, has won the coveted AHR Innovation Award in the software category. Plasma Air will receive the first place award during the upcoming AHR Expo in Orlando, Florida on January 25-27, 2016.

PlasmaSoft 2.0 calculates and compares contaminant levels for a particular space using both ASHRAE's Ventilation Rate Method (VRM) and the Indoor Air Quality Procedure (IAQP) providing for the reduction of outside air intake. As a result, PlasmaSoft 2.0 enables commercial, institutional and industrial building owners to reduce first cost by downsizing AC and heating equipment and lower energy use all while improving indoor air quality.

Sponsored by the AHR Expo, ASHRAE and AHRI, the AHR Expo Innovation Awards takes place annually. The Innovation Awards recognize companies that have developed exceptionally creative and useful products, including software or database management tools that increase the efficiency or effectiveness of people or companies that design, service and install HVAC&R equipment.

“At Plasma Air, we continually strive to bring new, exciting and useful products to market. We are thrilled to be recognized as an industry leader by such a prestigious institution,” comments Larry Sunshine, Vice President, Plasma Air. “By creating a simplified and user-friendly means to perform ASHRAE's complex IAQ Procedure calculations, our new PlasmaSoft 2.0 software enables commercial, institutional and industrial building owners and operators to reduce first costs and ongoing energy savings for the life of the facility.”

Utilizing cutting-edge bipolar ionization technology, Plasma Air's proven solutions are designed to improve IAQ by eliminating air pollutants, resulting in healthy and productive environments.

To learn more about the AHR Expo and register for the event, visit [www.ahrexpo.com](http://www.ahrexpo.com).

For more information about Plasma Air International, a leading innovator in indoor air quality solutions, visit <http://www.plasma-air.com/>.

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**About Plasma Air International**



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Plasma Air International is the leading innovator in indoor air quality solutions. Plasma Air manufactures air purification products that result in healthier, more productive indoor environments in institutional, commercial and industrial applications. The company uses highly efficient bipolar ionization technology that supports the engineering community in utilizing ASHRAE's Standard 62.1 IAQ Procedure to reduce outside air intake. Plasma Air products have been proven in thousands of applications to provide the highest level of air quality improvement for schools, churches, casinos, arenas, airports, offices, and waste water treatment plants. Additional information can be found at <http://www.plasma-air.com/> or by following Plasma Air International on [Twitter](#) and [LinkedIn](#).

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