



Plasma Air International Welcomes Daniel Dowiak as National Sales Manager

Industry Veteran to Drive Growth of Leading Air Purification Products through Further Development of Commercial Market and Residential Partner Networks

Stamford, CT, USA, April 28, 2015 – [Plasma Air International](#), the leading innovator in indoor air quality solutions, announces the appointment of Daniel Dowiak as National Sales Manager. In his new role, Mr. Dowiak is responsible for driving U.S. sales strategies and execution for an array of Plasma Air’s air purification [products](#). He is also instrumental in overseeing the expansion of Plasma Air’s commercial division into previously untapped U.S. markets, managing a current commercial representative network, and developing and supporting the Company’s portfolio of residential representatives and distributor partners in various sales and marketing activities.

An industry veteran of over 20 years, Mr. Dowiak has broad leadership experience that spans both indoor and outdoor air quality monitoring, system design and engineering, and facility management. Prior to Plasma Air International, Mr. Dowiak served as Regional Manager at UVResources™, an Independent Energy / HVAC / Environmental Consultant at Daniel J. Dowiak Consulting, and a Regional Sales Manager at Bioclimatic Air Systems, LLC, where he focused on the analysis and implementation of bipolar ionization, gas phase filtration systems and UV-C sterilization. He also held numerous directorship and senior management positions at DHL and Ingersoll Rand in addition to starting his own company, DGSolutions, in 2003. Mr. Dowiak began his career working as an Environmental Analyst at Public Service Enterprise Group (PSEG).

“We are excited to welcome Daniel to Plasma Air International. His track record of success, coupled with vast industry insight and proven leadership experience, make him an exceptional addition to the team,” remarks Larry Sunshine, VP of Sales and Marketing, Plasma Air International. “Daniel’s appointment will be instrumental to the future growth of Plasma Air as we look to expand our air purification product line into new territories across the U.S. by developing an even more robust network of commercial and residential representatives and distributors.”

Plasma Air International’s air purification products use breakthrough bipolar ionization technology to enhance the indoor air quality (IAQ) of commercial, institutional, residential and industrial buildings. Plasma Air products offer the most comprehensive air quality solution to eliminate pollutants such as smoke, odors, and volatile organic compounds. Using ASHRAE Standard 62.1 *IAQ Procedure*, Plasma Air is also able to reduce the amount of outside air intake required for a facility, reducing air conditioning and heating equipment sizes, energy consumption and providing a healthy, productive environment for workers and visitors.

“I am honored to begin my tenure as National Sales Manager at Plasma Air, a position that enables me to develop a solid market within a solid organization whose testament to innovative technology and customer support I have admired for some time,” adds Mr. Dowiak. “I look forward to leveraging my facility management experience and understanding of budgeting, operations and technology across numerous sectors to drive growth of Plasma Air’s air purification products in the U.S.”



For more information about Plasma Air International, visit <http://www.plasma-air.com/>.

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About Plasma Air International

Plasma Air International is the leading innovator in indoor air quality solutions. Plasma Air International manufactures air purification products that result in healthier, more productive indoor environments in institutional, commercial, residential and industrial applications. The company uses highly efficient bipolar ionization technology that supports the engineering community in utilizing ASHRAE's Standard 62.1 IAQ Procedure to reduce outside air intake. Additional information can be found at <http://www.plasma-air.com/> or by following Plasma Air International on [Twitter](#) and [LinkedIn](#).

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